

2010 Olympic Games

The 2010 Winter Olympics will take place on unceded indigenous land from February 12-28 2008. Far from being simply about 'sport', the history of the Olympics industry is one rooted in displacement, corporate greed, and repression.

The sponsors of the games represent some of the most notorious corporate criminals that have devastated communities and environments around the world. These include General Electric, the world's largest corporation, war profiteer, beneficiary of the 2008 financial bailout in the US and financier of the "ruin of the river" private power projects in BC; and Coca Cola, the corporation responsible for the murder or trade unionists in Latin America, depletion of ground water and destruction of surface water needed by vulnerable communities in India, major profiteer from the commodification of water and beneficiary of monopoly contracts at schools and universities across the country.

Only the political and corporate elite - from banks to real estate developers to security corporations and sponsors - have anything to gain from the Olympics industry.

The effects of the upcoming Winter Games have already manifested themselves- with the expansion of sport tourism and resource extraction on indigenous lands; increasing homelessness and gentrification of poor neighborhoods; increasing privatization of public services; union busting through imposed contracts and exploitative conditions especially for migrant workers; the fortification of the national security apparatus; ballooning public spending and public debt; and unprecedented destruction of the environment.

So we are asking the Royal Bank...Make a Pledge...

Stop Funding the Tar Sands!

We are asking Royal Bank customers...Make a Pledge...

Do Not Bank with a Funder of the Tar Sands!

For more info: 2010corporatcampaign@gmail.com

More Information on the Tar Sands:
Oilsandstruth.org, Tarsandswatch.org

More information on the Olympics:
No2010.com, Olympicresistance.net



RBC, Make a pledge... Stop funding the tar sands

Dirty Money for Dirty Oil:
Social and environmental
crimes of Royal Bank of
Canada, a 2010 Olympic
corporate sponsor



The Royal Bank

The Royal Bank of Canada, as an official sponsor of the 2010 Olympic Games and the Torch Relay, is giving people an opportunity to carry the Olympic torch. As part of the Torch Relay, the Royal Bank wants to “create healthy environments.”

This corporate “green” campaign is hypocritical considering that RBC is the largest financial investor of the Alberta Tar Sands in the banking sector, one of the most environmentally destructive projects on the planet. A Rainforest Action Network report (climatefriendlybanking.com) has found that RBC is providing \$15.9 billion in funding to coal and oil companies, including the tar sands. The “Make a pledge, carry the torch” campaign allows RBC to use the 2010 Games to market itself as a “green” corporation and support tar sands development at the same time.



The Alberta Tar Sands

The tar sands is the largest industrial project in human history and likely also the most destructive.

The tar sands development is releasing toxic materials into the Athabasca River, known to cause auto-immune diseases, cancers. The development is causing increasingly alarming rates of ill health and death already occurring in indigenous communities downstream, destroying eco-systems in an area the size of Florida, consuming 4 barrels of water and up to four tonnes of earth to produce one barrel of “oil.” The tar sands are already the cause of the second fastest rate of deforestation on the planet.

Tar sands production has also led to many serious social issues throughout Alberta, from housing crises to the vast expansion of temporary foreign worker programs that exploit so-called non-citizens. Infrastructure from pipelines to refineries to super tanker oil traffic on the seas crosses the continent in all directions to all three major oceans and the Gulf of Mexico.

Slated to expand to 4-5 times the current size, the tar sands already produce more than 35 million tons of greenhouse gas emissions per year. The tar sands mining procedure releases at least three times the CO2 emissions as regular oil production, and in-situ or in the ground development doubles this again -- slating the regions to become the single largest industrial contributor in North America to Climate Change with the exception of all coal fired power plants combined from Alberta to Arizona.

Did you know?

In April of 2008, 1600 birds died after landing on the open water of a tailing pond and sank to the bottom of the lake after they were coated in oil.

