

### 2010 Olympic Games

The 2010 Winter Olympics will take place on unceded indigenous land from February 12-28 2008. Far from being simply about 'sport', the history of the Olympics industry is one rooted in displacement, corporate greed, and repression. The sponsors of the games represent some of the most notorious corporate criminals that have devastated communities and environments around the world. The effects of the upcoming Winter Games have already manifested themselves with resource extraction on indigenous lands; increasing homelessness and gentrification of poor neighbourhoods; increasing privatization of public services; union busting through imposed contracts and exploitative conditions especially for migrant workers; the fortification of the national security apparatus; ballooning public spending and public debt; and unprecedented destruction of the environment.

**Boycott the Bay! Boycott the 2010 Olympic Games!**

#### For More Information:

[olympicresistance.net](http://olympicresistance.net)

[2010campaign.wordpress.com](http://2010campaign.wordpress.com)

[olympicresistance@riseup.net](mailto:olympicresistance@riseup.net)

[2010corporatcampaign@gmail.com](mailto:2010corporatcampaign@gmail.com)

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# Blood On Your Hands:



**Are you wearing HBC's history of colonialism?**



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## HBC's History of Colonialism

The Hudson's Bay Company is the oldest commercial corporation in North America. HBC forcefully controlled the fur trade throughout much of British-controlled North America for several centuries. The corporation took control over several areas of Canada, forcing their rules of trade, immigration, settlement and governance onto indigenous people.

The corporation itself acted as the colonial government. During the 1885 'Riel Rebellion' by Métis and Cree warriors, the HBC was the "principal provisioning agent for the troops dispatched to quell the uprising..."

Under the HBC agent James Douglas' administration, the 1862 Small Pox Epidemic hit, starting in Victoria. It quickly spread throughout the coast, killing an estimated 1 in 3 Indigenous people. Government officials helped spread the epidemic by forcing Natives out of Victoria at gunpoint, knowing full well the impact this would have as these people then returned to their villages, carrying the deadly disease as they went.

The HBC also introduced alcohol and diseases to Native tribes, as well as disrupting traditional economy through its massive trade of guns, knives, blankets, and other manufactured goods.

**For more info go to [www.no2010.com](http://www.no2010.com)**

## No Olympics on Stolen Native Land

Most of BC remains unceded, un-surrendered Indigenous territories over which neither the Canadian or BC governments have the legal or moral authority to govern.

With current attempts to legalize the prior theft of Native land & extinguish Native title & rights (the BC Treaty Process), the ongoing dispossession of Indigenous peoples from their lands continues, and by itself constitutes an act of genocide.

Despite the attempt to including Natives in the 2010 Olympics, the Hudson's Bay Company chose to have counterfeit Cowichan sweaters made. Cowichan Tribes officials have accused the retail giant of stealing their iconic sweater design after rejecting their proposal to produce sweaters for HBC's line of Olympic clothing.

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